



News Release

For Immediate Release

CPCA Takes Part in the Launch of Ontario's MHSW Program

OTTAWA, ON – JANUARY 22, 2009 – Jim Quick, President of the Canadian Paint and Coatings Association (CPCA), and the Honourable John Gerretsen, Ontario Minister of Environment, launched the Municipal Hazardous or Special Waste (MHSW) program in Ontario today.

“Our industry takes environmental stewardship responsibilities extremely seriously,” said Mr. Quick. “CPCA led the development of the Program Plan that will see 32,000 tonnes of MHSW diverted from Ontario land fills every year.”

The MHSW Program Plan was developed by Stewardship Ontario in conjunction with affected industry stewards on behalf of Waste Diversion Ontario, at the request of Ontario's Minister of the Environment. The program, called *Do What You Can*, encourages Ontario citizens to take household hazardous waste and other special care items and their containers to special collection locations.

Under the MHSW program, affected companies are required to report on the amount of MHSW sold in the province and to remit fees on it. Stewardship Ontario uses the fees to operate the program.

Stewardship Ontario, the authorized Industry Funding Organization (IFO) for MHSW, will ensure that all affected industries participate in the program. It is also responsible for paying for collecting, transporting and processing unwanted materials in an environmentally appropriate manner.

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About \$28 million is expected to be raised from industry in the first year of the program. The money will be used to:

- Increase access to collection locations, by increasing the number of depots or events that are held around the province
- Support R&D, to increase diversion and 3R solutions (Reuse, Recycle and Reduce)
- Implement promotional and educational programs

“The products on this program have been in our homes for decades,” said Mr. Quick. “They have very specific uses and as a result they need to be disposed in a special way.

“We at the CPCA have been developing and managing stewardship programs since 1994. We have programs in British Columbia, Québec, Saskatchewan New Brunswick and Nova Scotia. Our knowledge and experience has positioned the sector as a leader in the development of efficient and effective stewardship programs.”

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Canadian Paint and Coatings Association

The Canadian Paint and Coatings Association has represented major paint and coating manufacturers, and industry suppliers, in Canada since 1913. The sector has annual sales of more than \$2 billion. More than 200 paint manufacturing establishments operate in Canada, employing more than 7,500 production and administrative employees.

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