



A World of Colour
Canadian Paint and Coatings Association

Second Annual Government Interface

2010

Sector Sustainability for the Future



Tuesday, June 15, and Wednesday, June 16, 2010

Delta Ottawa Hotel and Suites
Ottawa, Ontario

PROGRAM

Second Annual Government Interface • 2010

Sector Sustainability for the Future



The Second Annual Government Interface brings you face-to-face with authoritative government executives, to explore and share viewpoints on critical facets of our industry's environment:

- Environmental sustainability—the new government focus
- Next steps for VOCs
- Quick Start, the new phase of the Chemical Management Plan
- How EPR is changing the way product stewardship programs operate
- Ontario's Toxics Reduction Program and its implications for our sector
- Paint and ingredient transportation issues
- How government departments communicate

Day 1 sets the stage with informed perspectives on issues from the environment to regulatory developments. At midday, you will join your colleagues at a Luncheon and Keynote Presentation with a special guest. (The Honourable Jim Prentice, Minister, Environment Canada has been invited.)

Day 2 begins with a special presentation on the realities of supply from Paul Jaworski, Chair, Regulatory Affairs Committee, Canadian Association of Chemical Distributors.

Gary LeRoux, of Industry Government Relations Group, will moderate a panel of Directors from Environment Canada, Health Canada and Industry Canada, who will explore how government departments work together.

A panel moderated by CPCA President Jim Quick will bring Day 2 to a close. During this session senior executives from Environment Canada and Health Canada will address questions and share viewpoints alongside industry representatives.

This is a conference you cannot afford to miss. Register today!

Who Should Attend?

You should attend the Second Annual Government Interface if you are a:

- President or CEO
- Vice President or Director, Regulatory Affairs
- Corporate Counsel
- Executive or Manager involved in the paint and coatings industry

You can also benefit if you are a:

- Government official involved in ongoing sustainability issues
- Industry stakeholder
- Researcher focusing on sector initiatives

DAY ONE

Tuesday, June 15, 2010

8:00 A.M. – 9:00 A.M.

REGISTRATION AND NETWORKING BREAKFAST

9:00 A.M. – 9:15 A.M.

OPENING REMARKS

Brian Edwards

Past-Chair

Canadian Paint and Coatings Association

9:15 A.M. – 9:45 A.M.

THE PAINT AND COATINGS INDUSTRY: SETTING THE STAGE

This session explores critical challenges facing industry and government to determine how the two sides can work together, and with other stakeholders, to improve the business environment for Canada's paint and coatings sector, and the sector's strength and competitiveness.

Jim Quick

President

Canadian Paint and Coatings Association

9:45 A.M. – 10:15 A.M.

ENVIRONMENTAL SUSTAINABILITY: A GOVERNMENT FOCUS

At Kyoto and Copenhagen, and in the United Nations, Canada established its environmental sustainability credentials by agreeing to develop policies and programs that will reduce current and future greenhouse gas emissions. Many of these policies and programs have significant implications for Canada's paint and coatings industry. On the leading edge of federal thinking about the environment, Environment Canada's Strategic Policy Branch develops policy options for consideration by the Minister.

Paula Brand

A/Director General

Sustainability Directorate

Environment Canada

10:15 A.M. – 10:30 A.M.

NETWORKING BREAK

10:30 A.M. – 11:00 A.M.

NEXT STEP FOR VOCs?

Environment Canada has announced its second and final step in implementing the 2004 "Federal Agenda on the Reduction of Emissions of Volatile Organic Compounds from Consumer and Commercial Products." It is now looking at further VOC reductions in consumer and commercial products while seeking opportunities for alignment in the North American marketplace. During this session you will hear the next steps Environment Canada has planned for VOC reductions.

Robert Krauel

Manager, Products

Environment Canada

11:00 A.M. – 12:00 P.M.

THE CHEMICAL MANAGEMENT PLAN: WHAT'S NEXT?

For the CMP Challenge, the CPCA took a sector approach that paid tremendous dividends for industry and government. Its successor, the Quick Start program, poses serious questions. What is it? How will it be managed? What will it mean for industry? In this session, you will hear answers to these questions—and learn about government's plans for the program.

David Morin

Manager

Information Management and Data Collection

Environment Canada

12:00 P.M. – 2:00 P.M.

LUNCHEON AND KEYNOTE PRESENTATION

James Bezan

Chair

Parliamentary Standing Committee

on Environment and Sustainable Development



2:00 P.M. – 3:00 P.M.

WHAT DOES EXTENDED PRODUCER RESPONSIBILITY MEAN FOR INDUSTRY?

Toward Zero Waste, Ontario's review of the Waste Diversion Act, makes the province one of the first Canadian jurisdictions to consider adopting Extended Producer Responsibility (EPR). If implemented, EPR will fundamentally change how stewardship programs are managed in Canada. This panel offers government, steward and program management perspectives on what EPR means for sectors like ours.

John Vidan
Director
Waste Management Policy Branch
Ministry of the Environment

Glenda Gies
Executive Director
Waste Diversion Ontario

Gemma Zecchini
Chief Executive Officer
Stewardship Ontario

3:00 P.M. – 3:15 P.M.

NETWORKING BREAK

3:15 P.M. – 4:15 P.M.

CHEMICAL MANAGEMENT: TOXICS REDUCTION STRATEGY

In the past few years, Ontario has implemented more than 15 environmental initiatives, including its Toxics Reduction Strategy, introduced in 2009. At this session, you will learn about the impacts of the elements of the Strategy for your business and what you need to do to comply with it.

Anne McConnell
President
McConnell Hinning Consulting Ltd.

4:15 P.M. – 4:30 P.M.

DAY ONE SUMMARY

DAY TWO

Wednesday, June 16, 2010

8:00 A.M. – 9:00 A.M.

NETWORKING BREAKFAST

9:00 A.M. – 9:30 A.M.

GETTING PAINT ON THE SHELF: FROM RAW MATERIALS TO POS

It takes considerable work to move the ingredients of paints through storage depots to the manufacturing facility—and to move the finished product to the store-room shelf. In their passage, the various substances are governed by a complex mix of environmental, and health and safety regulations. This session highlights the steps and issues in paint ingredient and paint transportation—the reality of supply.

Paul Jaworski
Regulatory Affairs and Operations Manager
Andicor Specialty Chemicals
Chair, Regulatory Affairs Committee
Canadian Association of Chemical Distributors



9:30 A.M. – 10:30 A.M.

**UNDERSTANDING GOVERNMENT:
HOW DO DEPARTMENTS TALK TO
ONE ANOTHER?**

Many environmental sustainability issues and initiatives cross department lines—and coordinating them can be a challenge. During this session, representatives from key departments will discuss how things are, or are not, getting done.

MODERATOR

Gary LeRoux

Principal

Industry Government Relations Group

PANEL

Astrid Telasco

Director, Products

Environment Canada

Tina Green

Director, Risk Management Bureau

Health Canada

Simon Tuck

Director

Resource Manufacturing and Value-added Products Directorate

Industry Canada

10:30 A.M. – 10:45 A.M.

NETWORKING BREAK

10:45 A.M. – 12:00 P.M.

**WRAP-UP PANEL:
LET'S TALK**

At this session, everyone will have an opportunity to ask questions, express opinions and offer observations. Following brief overviews of their areas of responsibility, representatives of industry and government will respond to questions raised during the sessions and directly from the floor. The aim is to ensure all have an opportunity to share their perspectives on issues of general relevance.

MODERATOR

Jim Quick

President

Canadian Paint and Coatings Association

GOVERNMENT

Karen Lloyd

Director General

Health Canada

Dr Vincenza Galatone

Executive Director

Chemical Management Division

Chemicals Management

Environment Canada

INDUSTRY

Mike Klein

President

Dominion Colour Corp.

Brian Edwards

DuPont Canada

12:00 P.M..

LUNCHEON



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[PLEASE PRINT CLEARLY]

Name _____

Title _____

Organization _____

Mailing Address _____

Telephone _____ Fax _____

E-mail _____

I will attend the Second Annual Government Interface Conference.

\$395.00 plus \$19.75 GST: \$414.75 (Member) \$450.00 plus \$22.50 GST: \$472.50 (Non-member)

Date _____

(The Conference price includes all sessions, refreshments at breaks, breakfasts, luncheon and any handouts provided during registration and the sessions.)

When you have completed this registration form, please FAX it to 613 231 4908 and then mail it with a cheque payable to **Canadian Paint and Coatings Association**, 170 Laurier Avenue West, Suite 1200, Ottawa, Canada K1P 5V5.

Please note that the registration fee is transferable, but **non-refundable**. The final date for registration is **June 1, 2010**.

If you have any special dietary requirements, please provide details:

If you have any questions about registration, please call Micheline Foucher at 613 231 3604, extension 4, or write to her at mfoucher@cdnpaint.org.

HOTEL

You are responsible for arranging your hotel accommodations. For your convenience rooms have been reserved for this event at the Delta Ottawa Hotel and Suites, 361 Queen Street, Ottawa, at a special rate of \$157 a night until May 21, 2010. To receive this rate, please quote Canadian Paint and Coatings Association (CPCA) and Group Reservation ID Code GKPCJ. (Check in is 3:00 p.m. Check out is 11:00 a.m.)

Direct phone number: 613 238 6000, reservations

Toll free: 1 800 268 1133

E-mail: ccampeau@deltahotels.com